



2024 ICUA Youth Rally Program

What is the Rally Purpose?

The Rally is a leadership camp and scholarship program for youth from Idaho and surrounding states to learn about government, consumer-owned utilities, and the energy industry. Youth work in teams to solve business challenges and political issues.

How to get the Scholarships?

1. Youth that are selected to receive an ICUA Youth Rally sponsorship will receive \$500 scholarships for their winning essay entries for UAMPS.
2. Youth are also evaluated throughout the camp on class engagement, participation, teamwork, leadership and overcoming obstacles to earn additional scholarships at the ICUA Youth Rally.

UAMPS to Sponsor Youth to Attend and Award a Scholarship

UAMPS will award four (4) youth an invitation to attend an all-paid round trip between Salt Lake City and Caldwell, Idaho to attend the Youth Rally **July 8-13, 2024**, at The College of Idaho (the “UAMPS Sponsorship”). The UAMPS Sponsorship is awarded to essay contest winners who desire to learn more about the electric utility industry. Each of the four (4) winners will also receive a \$500 scholarship from UAMPS for their essay submissions.

Guidelines for submission

Since decisions by judges and disqualifications according to the guidelines are final, entrants should read and follow these guidelines closely.

Essay entries are to interpret one or more aspects of the theme, **“Consumer-Owned Utilities: How Public Power Utilities Are Different From Investor-Owned Utilities.”** This applies to municipal electric utilities, rural electric cooperatives, public utility districts and water conservancy districts. Judges will look particularly for originality and the relevance of the theme to the writer and their consumer-owned utility.

Current high school sophomores and juniors are eligible. Those eligible must have a legal guardian who is a customer of a UAMPS member consumer-owned utility. You can find a list of UAMPS members on the UAMPS website: www.uamps.com/members

Essays are to be original and from 500 to 750 words, typed and double-spaced.

All essays are to include a cover page, with the writer’s name, the year of high school they are currently attending as of Spring of 2024 (sophomore/junior) and mailing address.

Essay entries shall be submitted to the governing body of the consumer-owned utility (UAMPS member) by **May 3, 2024**. (The governing body may appoint a separate individual or group to judge entries.). The Member will send its winning essay to UAMPS for entry in the final selection of the UAMPS Sponsorships. The deadline for submitting essay entries to UAMPS is **May 10, 2024**. The executive committee of UAMPS will select the final four (4) essay winners, with an announcement via email by **May 17, 2024**.

Resource Materials

Your local utility is the best resource for information and printed materials. You may also want to visit www.uamps.com, www.publicpower.org, and www.nreca.org.

For more about the ICUA Youth Rally visit their Facebook page: www.facebook.com/ICUAYouthRally.

UAMPS Sponsorship

The UAMPS Sponsorship will include costs to attend the ICUA Youth Rally, including transportation between Idaho and Salt Lake City, as well as lodging, meals, and activities throughout the duration of the Rally. **The awardee will be responsible for transportation to and from Salt Lake City.**