



# DWI IN NEW MEXICO

Preliminary data of impaired driving crashes produced by NMDOT are below. Both annual comparisons and the percentage of traffic fatalities caused by impaired driving create a clear picture of the 100% preventable crime of impaired driving. Over 55% of all traffic fatalities involved alcohol. These are not just numbers. Each number represents the human toll impaired driving has on our state. We will not stop until we have ZERO victims of drunk or drugged driving.

Alcohol-involved <sup>1</sup> Fatalities			
Month	2020	2019	2018
January	12	17	10
February	8	9	10
March	14	14	10
April	7	8	15
May	15	19	11
June	20	10	16
July	12	21	17
August	11	20	10
September	13	14	12
October	12	11	15
November	12	13	13
December	6	21	13
<b>Total</b>	<b>142</b>	<b>177</b>	<b>152</b>

<sup>1</sup> All fatalities in alcohol-involved crashes.

Fatalities by Alcohol Involvement <sup>1</sup> , 2020				
Month in 2020	Alcohol-involved <sup>1</sup>	Not Alcohol-involved	Alcohol Unknown	Total Fatalities
January	12	28	-	40
February	8	19	-	27
March	14	16	-	30
April	7	20	-	27
May	15	12	-	27
June	20	26	-	46
July	12	21	-	33
August	11	20	-	31
September	13	27	-	40
October	12	15	-	27
November	12	16	-	28
December	6	34	-	40
<b>Total</b>	<b>142</b>	<b>254</b>	<b>-</b>	<b>396</b>

<sup>1</sup> All fatalities in alcohol-involved crashes.

NMDOT preliminary data as of 4/05/2021

# Power Talk 21

In observation of Alcohol Awareness Month in April and Teen Driver Safety Month in May, MADD has designated April 1 through May 31 as PowerTalk21<sup>®</sup> Season. This time of year presents multiple milestones such as prom, graduation and the start of summer break that may bring an increased presence of alcohol and other drugs for teens and young adults under 21. During this time, we are promoting our Power of Parents program and the importance of talking with youth early and often about the dangers of underage drinking. We are also hosting a virtual Youth Advisory Board Open Forum to discuss topics surrounding underage drinking and making healthy choices. Join us for any of the free sessions below!



04/15 @ 2PM Facebook Live



04/14 @ 2PM Facebook Live  
04/19 @12PM Facebook Live

Youth Advisory Board

04/21 @ 5PM  
Contact us to RSVP and receive link

# Quarter Highlights



## Hispano Chamber Community Day

MADD New Mexico participated in the second annual Hispano Chamber of Commerce COVID-Safe Community Day in February to share information on our programs and services to over 150 vehicles!

## Come work with MADD NM!

We have 4 exciting job opportunities to work with our Court Monitoring team! Court Monitoring Specialist positions in Sandoval, Valencia, and Santa Fe/Rio Arriba counties are open as well as a part-time Program Specialist position in the Albuquerque office is open. Visit <https://www.madd.org/about-us/careers/> for more information and to apply.

## MADD NM 2021 Statewide Sponsor

**PARNALL**  
LAW **Hurt? Call BERT.**

We are thrilled Parnall Law is once again the MADD New Mexico Statewide Sponsor for 2021! We appreciate their longtime support of victims of impaired driving and our mission to end drunk driving.

# The Beginning of the End of Drunk Driving.

MADD has worked to support technology as a solution to impaired driving for over a decade. We know that the solution to actualizing our goal of NO MORE VICTIMS begins with technology. This year has brought us closer to this reality with the work of the HALT and RIDE Act which calls for National Highway Traffic Safety Administration (NHTSA) to engage in a rulemaking process[1] that will lead to the installation of advanced drunk and impaired driving prevention technology in all vehicles as standard equipment[2]. The bill does not mandate any particular systems. The HALT Act is technology-neutral about which systems NHTSA mandates, but aims to get some type of advanced drunk and impaired driving prevention technology into all new vehicles in the near future. As MADD cited in a document submitted to NHTSA in January 2021, advanced passive drunk and impaired driving prevention technology exists and can be implemented. These technologies include both driving and driver monitoring (currently offered by several auto companies), alcohol detection, or a combination. The future is bright and MADD is at the forefront working to decrease deaths and injuries caused by impaired driving.

[1] A rulemaking, in this case, is the process that the executive branch of the U.S. government will use to create standards for impairment prevention technology. The process will guide and mandate which type of technology will end up in new vehicles. Multiple types of technology will need to be tested and evaluated before standards will be set.

[2] NHTSA is a federal government agency that is part of the U.S. Department of Transportation. NHTSA sets standards for new cars through a rulemaking process.





## National Crime Victims' Rights Week April 18–24, 2021

SUPPORT VICTIMS. BUILD TRUST. ENGAGE COMMUNITIES.

Join us as we honor and recognize National Crime Victim Rights' Week April 18-24th. We will be posting information on the history and importance of this week on our @MADDNM Facebook page. The week will conclude with a video premiere of the reading of the proclamation made by President Reagan in 1981 establishing National Crime Victims Rights' Week and a reading of the Rights of Victims. The video will also contain stories on WHY WE FIGHT honoring individuals who lost their lives to impaired driving and remembering their lives and impact on the world. It is critical we remember that victims have rights and they are not be forgotten in the criminal system or beyond. We stand with victims of crime and will never forget the impact crime has on their lives. For more information, call our office at 505-255-2955.



### Marissa Lucero

Marissa has volunteered on the MADD New Mexico State Advisory Board since the Fall of 2018. Since that time, she has chaired each year's Walk Like MADD, assisted the MADD New Mexico office with media relations, volunteered for law enforcement support events, and been integral to our fundraising efforts. We can't thank Marissa enough for her hard work and dedication to MADD New Mexico and the victims/survivors in our state.

Thank you, Marissa!



MADD NM is hosting a virtual Law Enforcement training on May 13th 2-3:30PM. Join us as we share information on MADD services and how we can help to support Law Enforcement throughout the state. Often times Officers and Deputies are the first ones to interact with victims and we want to make sure victims have the resources they need. For more information and to RSVP, please call 505-255-2955 or email [nm.state@madd.org](mailto:nm.state@madd.org).



**madd**  
New Mexico

# 2021 Calendar of Events

**NO MORE VICTIMS**

<p><b>National Crime Victims' Rights Week</b> Victim Rights and Law Enforcement Appreciation Event</p>	<p><b>April 18-24th</b>  <b>@maddnm</b></p>
<p>  <b>madd madd</b> <b>Power Talk 21 &amp; Youth Advisory Board Meeting</b></p>	<p><b>April 21st</b> <b>5PM</b></p>
<p><b>"We've Got your Six" Law Enforcement Training</b></p>	<p><b>May 13th</b> <b>2PM</b> <i>Zoom</i></p>
<p> <b>Saturation Saturday</b></p>	<p><b>August 28th</b></p>
<p> <b>Honoring Heroes Recognition Event</b></p>	<p><b>September 18th</b></p>
<p></p>	<p><b>October 23rd</b></p>
<p> <b>T00FS Kickoff</b></p>	<p><b>November 2021</b></p>
<p> <b>Candlelight Vigil</b></p>	<p><b>December 2021</b></p>