

# **Business Resource Directory**

Are you an entrepreneur or thinking about starting a business in Los Alamos County?

You're off to a great start and have landed in the right place!

This directory will point you to key technical and funding resources.

### Government

<u>County Business Licenses and Registrations</u>: Business registration and license application. <u>County Permitting Information</u>: Building, planning, special event, traffic and street, recreation and citizen self-service portal.

<u>NM Taxation and Revenue</u>: Anyone who engages in business in NM must register with the NM Taxation and Revenue Department. Apply here for a <u>Business Tax Identification Number</u>.

### **Low Cost and Free Business Services**

Basic Steps to Starting a Business in Los Alamos: Start here if you are establishing a new business.

Los Alamos Small Business Development Center (SBDC): Confidential no-cost business consulting for budding entrepreneurs and existing businesses with counseling sessions and primarily free business training. Everything from business plans to cash flow statements, to brainstorming and creating marketing plans. Start here for one-to one consulting with your business start-up questions!

<u>US Small Business Association</u>: Find guide to 'Start your business in 10 steps', business planning, business finance programs, disaster assistance, Federal contracting, import/export assistance.

<u>New Mexico MainStreet Adviser Network</u>: An opportunity for an entrepreneur to get a specific question answered or help with a narrow area of their business. Offered to businesses located within the MainStreet boundaries in Los Alamos and White Rock. For further information and questions about business programs within the MainStreet boundaries, contact <u>Los Alamos MainStreet</u>.

projectY Cowork Los Alamos: A collaborative coworking space for entrepreneurs and remote workers.

<u>SCORE Santa Fe and Northern NM</u>: SCORE is a nonprofit resource partner of the US Small Business Administration. It offers a wide range of products and services to Santa Fe's small business entrepreneurs and non-profit organizations. These include:

- Confidential and Free Mentoring Many Free Seminars Business Plan Execution Financial Management • Human Resource Issues • Production and Control • Inventory Management
- Marketing Strategies Sales Methods Operational Efficiencies Online and Retail

<u>WESST</u>: Provides consulting, training and low-cost lending to help clients successfully strengthen and grow their businesses through sustainable sales, financial knowledge and job creation. Focus on womenowned and minority businesses.

<u>New Mexico Manufacturing Extension Partnership (MEP)</u>: The MEP is your partner to streamline your manufacturing process. Through workshops, on-site training and systems analyses, NM MEP engineers and experts help businesses increase profitability and competitiveness through lean concepts. Services include:

- Lean Manufacturing Industry 4.0 Integration Design for Automation Growth Services
- Facility Layout Workshops and Training sessions

<u>NIM Economic Development Department</u>: Comprehensive programs and customized service to help grow business in New Mexico. **Subscribe to the** newsletter **to stay informed.** 

### **Business Associations & Resources**

<u>Los Alamos Chamber of Commerce</u>: The Los Alamos Chamber of Commerce provides a host of ways businesses and organizations can get noticed. Chamber membership gives you access to ways for your business to be found by people looking for your goods or services.

**New Mexico Chamber of Commerce:** Gives you a voice to shape policies to make New Mexico a better place to do business.

<u>Los Alamos Research Park</u>: Multi-tenant facility incorporating both office and light laboratory activities. Includes the Synergy Center, which serves as incubation space for new and emerging technologies.

# **Education/Training**

Los Alamos Business Accelerator: Offered by Los Alamos MainStreet and the Chamber of Commerce (programs of LACDC), individuals accepted into the Los Alamos Business Accelerator program participate in a complimentary training program (Phase I), and then qualify to apply for a brick-and-mortar pop-up to test their concept (Phase II). The program also covers business merchandising display costs, insurance and marketing costs and more. Annual applications typically open late summer/early Fall.

Los Alamos UNM: Offers degrees and certificates that meet the needs of a changing job market.

### Santa Fe Community College (SFCC) Entrepreneurial Institute

- PROTEC offers boot camp training for entry-level employment in a variety of industries.
- Entrepreneurship Certificate for entrepreneurs to learn to grow their business skills through a concentrated certificate program of study.

<u>NMSU Arrowhead Center for Innovation</u>: NMSU offers several business accelerator programs that entrepreneurs in northern New Mexico can apply for and participate online. These are:

- BizSprint: Through BizSprint you will receive mentorship, coaching and \$2,000 in participant support.
- NM Fast: Secure federal funding for your innovative idea or technology.

<u>CNM Ingenuity</u>: Provides accelerated educational and training opportunities in area including technology, healthcare and support for aspiring entrepreneurs.

New Mexico Small Business Development Center: Free webinar training.

**SCORE**: Recorded webinars.

### **Incentives and Grants**

#### Start-up

<u>WESST:</u> Provides no-to-low interest rate small business loans (up to \$50k).

**<u>DreamSpring:</u>** Offers a range of loan products to fund business dreams.

SelfHelpLA: Offers seed funding, based on income eligibility.

<u>NM Collateral Assistance Program:</u> local banks provide cash to cover a collateral shortfall of a loan to enable financing that otherwise might not be available to a small business. *Preference to rural businesses, minority-owned, veteran-owned.* 

#### Local

<u>Los Alamos Commerce and Development Corporation</u>: Offers no-interest façade loans to Los Alamos County businesses.

#### **Expansion**

**SBA**: Find funding to start or grow your business (in business for 2 years).

<u>North Central NM Economic Development District:</u> Offers Revolving Loan Fund to help small businesses with expenses like payroll, rent, inventory, marketing, ecommerce development, and small capital improvements.

<u>Regional Development Corporation (RDC)</u>: Strengthens services to businesses and develops the infrastructure, public policy, and workforce to support job growth. Programs include:

- <u>Technology and Manufacturing (TEAM) Fund</u>: Offers no-interest loans to manufacturing and technology companies.
- Micro-Grant Fund: Provides a small infusion of capital up to \$3,000 to help businesses diversify sustain or grow revenue.

<u>Job Training Incentive Program (JTIP)</u>: New Mexico's JTIP is one of the most generous training incentive programs in the country. The JTIP Program funds classroom and on-the-job training programs for newly created jobs in expanding or relocating businesses for up to 6 months.

<u>Local Economic Development Act (LEDA)</u>: Assists expanding or relocating businesses that will stimulate economic development and produce public benefits pursuant to LEDA. All grants are funded on a strictly reimbursement basis.

<u>Finance Development Programs</u>: Learn about tax incentives, job-training reimbursements and financial assistance programs. The state economic development finance team assists every type of company, from technology commercialization to rural retail and service businesses. A team member will meet with you individually and offer a free, customized analysis of the incentives and state programs that will work for your company.

<u>Rural Pathways Program</u>: The purpose of the Rural Pathway Program is to support the development and implementation of tourism projects throughout New Mexico. The program includes a Tourism Incubator and a Grant for up to \$50,000. *Eligible applicants include governmental entities, Tribal entities, and nonprofits within New Mexico*.

**NM Resource Directory**: For a more comprehensive listing of resources.

# **Los Alamos National Lab (LANL)**

<u>LANL Small Business Resources:</u> Maintains a strong institutional commitment to small business subcontracting and offers small business resources.

<u>Feynman Center for Innovation:</u> (LANL Employees and Retirees Only) The Feynman Center encourages an entrepreneurial mindset within the Laboratory's technical workforce by providing training and tools to explore opportunities for researchers' technologies as commercial products and applications. These programs include:

- NMSBA: Provides New Mexico small businesses facing technical challenges access to the unique expertise and capabilities of Los Alamos and Sandia national laboratories. At no cost to the business, any small business can seek assistance from lab scientists and engineers to solve challenges and overcome barriers to company success. This program serves any type of business looking to solve a technical problem and accepts smaller projects.
- <u>Technology Readiness Initiative (TRGR)</u>: Accelerates technologies past the invention stage into products and services. Develops Intellectual Property (IP) with the Lab and is designed to advance technology and expedite product commercialization. The initiative builds relationships with a network of leading scientists and engineers, offers \$150,000 of researcher time and laboratory resources to provide more in-depth testing. *This program is for advanced tech-based businesses*.
- New Mexico Lab-Embedded Entrepreneur Program (NM LEEP): Helps deep tech entrepreneurs who fall within these tech areas (biotech, space systems, clean energy transition, advanced materials and manufacturing, Al and advanced computing), and aligns with the Laboratory's national security mission. Matches tech entrepreneurs with seed capital, a large network of mentors, customers, and investors and the unique expertise and resources of Los Alamos and Sandia national laboratories over a 2-year Fellowship program. This program opens its application cycle for the next cohort each spring.

# **Business Energy Efficiency Programs and Rebates**

<u>PNM</u>: Efficiency upgrades, retrofit rebates, new construction rebates for businesses. <u>New Mexico Gas Company</u>: Energy Efficiency Savings and Rebates for businesses.

# **Native Business Support**

Tribal Economic Diversity Fund: Provides a capital grant of \$8,000 to help businesses owned by members of one of the a federally recognized Indian tribe; or business owned at least 51% by an enrolled member(s) of a federally recognized Indian tribe from the Pueblos of Cochiti, Jemez, Nambe, Ohkay, Picuris, Pojoaque, San Ildefonso, Santa Clara, Taos, or Tesuque, when the business is headquartered in Los Alamos, Mora, Rio Arriba, San Miguel, Sandoval, Santa Fe, or Taos County.

New Mexico Community Capital: Provides culturally appropriate tools for success to emerging Native American-owned businesses, Native families, and tribal enterprises.

<u>Native Women Lead</u>: The Matriarch Creative Fund was designed to provide loans between \$10,000 - \$50,000 at a 3% interest rate to the Native women entrepreneurs in our communities who were ready to grow and expand their small businesses.

<u>The American Indian Chamber of Commerce</u>: Helping Native people achieve successful economic development initiatives, while building upon Native values.

<u>Creative Startups</u>: Takes Indigenous Entrepreneurs from the starting line to start-up status and beyond through an array of accelerator programs and more.