

NEWS RELEASE

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FOR IMMEDIATE RELEASE

Sign Up Today for the People's EcoChallenge

Los Alamos, New Mexico—

When you hear about the Great Pacific Garbage Patch a plastic island, over twice the size of Texas floating in the Pacific Ocean or see smog when you drive into bigger cities, or hear about glaciers melting in Alaska do you wonder if there are changes you can make in your daily life that would make a difference? Are you looking for ways you can live more sustainably, reduce your impact, and improve your life, your community and the planet? Even small, personal actions can make a big impact.

Los Alamos County Environmental Services, LAC Green Team, and Zero Waste Los Alamos team invite you to join the People's EcoChallenge, October 2-23. Using an online platform, participants choose a challenge and take action each day for three weeks. There are many challenges to choose from in the areas of energy, waste, water, transportation, simplicity, community, health, nature or food, or design your own! Taking action on your challenge, as well as building teams and sharing your progress with others, helps you accrue points.

The EcoChallenge is free and open to everyone. Participate individually, or build a team with your class, orchestra, church, coworkers, neighborhood, or bridge club. Challenge other Los Alamos teams and compete for the Travelling Trophy (ahem...currently homed by the Chamisa Elementary School Green Team). The combination of collective inspiration, camaraderie and friendly competition makes change a little easier — and a lot more fun. Find out how small actions can add up to real change for a healthy, vibrant and sustainable future!

To participate, please sign up at peoples.ecochallenge.org or Join one of the following community teams: Los Alamos – Environmental Sustainability Board, Los Alamos County Employees, Zero Waste LA.

NOTE: If you want to enter in the competition for individual and group prizes, you **MUST** list "Los Alamos, NM" under "Organization" when you sign up. Check us out at [Facebook.com/group/LAEcoChallenge](https://www.facebook.com/group/LAEcoChallenge) for more information.