

## FY2020 CULTURAL CONTRACT QUARTERLY REPORT FORM

CONTRACTOR:

FY20 QUARTER:

AGR

Completed by:

**2. Deliverables.** Contractor shall provide:

- A. An annual financial \_\_\_\_\_ audit or review \_\_\_\_\_ performed by an independent party with acknowledged financial experience to include, at a minimum, all financial records relating to the Agreement Term, and furnishing County with a copy of such audit within ninety (90) days after the end of County's fiscal year.
- B. Written reports, on forms provided by County, covering each three (3) month period of the Agreement beginning July 1, 2017. The reports shall include financial information describing Contractor's use and expenditures of County funding and, at a minimum, summary information describing:
  - i. The efforts undertaken and the results of Contractor's solicitation of meaningful participant input and/or feedback and a demonstrated willingness to act on this information;
  - ii. The level of participation, reported by age, gender, and residence of the participants, in the various programs, events, and other activities associated with the \_\_\_\_\_;
  - iii. The level of increased visitation to the Los Alamos area as a result of the contractor's events, programs, and services, if applicable;
  - iv. The level and results of Contractor's collaboration and coordination of effort with other community service providers;
  - v. A description of any applications for grants or solicitations for other funding sources related to the scope of work and the status of the applications or solicitation efforts;
  - vi. A description of the Contractor's efforts to market/advertise events, programs and services;
  - vii. A summary description of the use of County funding to support Contractor's efforts to provide scholarships and/or to make \_\_\_\_\_ classes affordable to lower income participants.

Contractor shall furnish these reports to County within thirty (30) days after the end of each reporting period.

**FINANCIAL INFORMATION (report on LAC direct funding only)**

Is Annual Financial Review Attached?    YES    NO

If yes, date of report

June 2019

Type of Expense	Q1 (July-Sept)	Q2 (Oct-Dec)	Q3 (Jan-Mar)	Q4 (Apr-June)
Personnel				
Supplies				
Event/Program				
Media				
Misc. Expense				
<b>TOTAL</b>				

**PROGRAMMING/SERVICES INFORMATION**

List Programs (targeted for all ages)	# participants	# residents	# non-residents	# providing feedback	# rating experience good or excellent

List Programs (adults only)	# participants	# residents	# non-residents	# providing feedback	# rating experience good or excellent

List Programs (children only)	# participants	# residents	# non-residents	# providing feedback	# rating experience good or excellent

**For the quarter, please report:**

# of people providing feedback \*\*

# paid staff hours

# rating experience as good or excellent \*\*

# volunteer hours

\*\*Include numbers already reported under programs in addition to any other feedback contractor may have received

**PLEASE ATTACH QUARTERLY REPORT INFORMATION ADDRESSING DELIVERABLES IN SECTION B ABOVE.**

List Programs (targeted for all ages)	# participants	# residents	# non-residents	# providing feedback	# rating experience good or excellent
Art Interest Groups	74	68	6	2	2
Adult Art Classes 12 & Up	28	26	2	10	10
Gallery Visitorship	2,951	~1,800	~1,150	200	198
Summer Fair	~ 2,000	~1,900	~100	5	4
Sciencefest	~ 500	~470	~30	5	5
Art Crawl: Needle's Eye	65	~45	~20	5	5
Art Crawl: Making Waves	121	~100	~21	10	10

List Programs (adults only)	# participants	# residents	# non-residents	# providing feedback	# rating experience good or excellent
Summer Fair Vendors	91	42	49	82	80
Santa Fe Volunteer Excursion	11	10	1	11	11
EGA Lectures	26	9	17	10	10

List Programs (children only)	# participants	# residents	# non-residents	# providing feedback	# rating experience good or excellent
Summer Art Camp	426	399	27	20	20
4-6 y.o. Fall Classes	6	6	0	1	1

Wednesday Afternoon Art Camp	72	70	2	5	5

**For the quarter, please report:**

\*\*# of people providing feedback 366

\*\*# rating experience as good or excellent 361

# paid staff hours 980

# volunteer hours 670

\*\*Include numbers already reported under programs in addition to any other feedback contractor may have received

**QUARTERLY REPORT INFORMATION ADDRESSING DELIVERABLES IN SECTION B ABOVE.**

**Education**



## Youth

Fall Wednesday Art Camp began the 3rd Wednesday in August and ends in mid-December. The Youth Classes have been extremely successful all around with sold out status on many weeks including all the days of conference week. With the numbers of students on waiting lists for the youth program and the greater number of teachers willing to teach, the Art Center decided to restructure classes in order to accommodate more students, so they have been broken down classes into 3 age groups for the second time: 1st and 2nd grade, 3rd and 4th grade, and 5th and 6th grade. We have a healthy number of teachers supporting our after school programming, and the additional offerings create more variety and learning opportunities for the students. Age, location, and gender demographics show a good balance of participants from primarily residents of Los Alamos County.

Summer Art Camp offers 96 total classes to some 400 different individuals in art centered disciplines including traditional fine art classes, writing, dance, acting, design, circus and more. Just a little more than half of these classes take place during the month of July and the first week of August. Classes were very well attended and with generally more participants than in years past. This year is also the first entire year that classes were administered through an online registration process which helped immensely in freeing up staff and volunteer time and keeping things generally better organized between teachers, staff, and students. Summer Art Camp also gave 8 teens the opportunity for paid participation in all art center aspects through an internship program that introduces students to the day to day running of a gallery space including working on exhibitions, serving the public at the front desk, doing outreach through special events, and participating as class support for the many students throughout the summer.

The Art Center has struggled to find teachers continually willing to work with students ages 4-6, but had succeeded in offering an average of 1 classes for that age range every month and more during summer programming. The current teacher dedicated to this age group has created a series of successful classes with a rising participation because of the inclusion of storytelling and movement with more traditional art instruction. Due to staffing transitions the first of these classes in the Fall did not see enough students, but a good group has attended subsequent sessions, and new staff beginning at the Art Center over the next quarter have expressed interest in working hard to expand this program.

The artist school boxes program has remained on the back burner at this point as the artist hired to take on the task has taken on a full time job outside of the art center. A new class coordinator working at full time is has been hired and will make this program a focus in FY 2020. The current education manager has begun developing a list if interested teachers over the summer to begin putting together the box program through the fall. Tentative goals point toward several completed boxes by the beginning of the 2020 calendar year.

All but 4 adult art classes accept teen students at this time. One teen centered class was offered during this quarter. Younger students entering their teen years are increasingly sticking around the Art Center to carry on with teen and adult classes.

<b>Youth Offerings</b>	<b># of Pre-K (fy18)</b>	<b># of 1<sup>st</sup>-3<sup>rd</sup> (fy18)</b>	<b># of 4<sup>th</sup>-6<sup>th</sup> (fy18)</b>	<b># of Teen (fy18)</b>	<b># of 3<sup>rd</sup>-4<sup>th</sup></b>	<b># of Individuals Served</b>
<b>1<sup>st</sup> Quarter</b>	7 (11)	32 (38)	32 (38)	20 (14)		460 (470)
<b>2<sup>nd</sup> Quarter</b>	6 (3)	35 (36)	35 (36)	34 (38)		87 (80)
<b>3<sup>rd</sup> Quarter</b>	5 (2)	24 (28)	24 (28)	28(37)	24	120 (90)
<b>4<sup>th</sup> Quarter</b>	5 (6)	42 (44)	42(44)	18 (18)	42	468 (480)

### Adult



The Art Center offered 6 Adult Art Classes during this Quarter, and 42 sessions through Art Interest Groups. The Art Center had been experiencing about 70% of adult classes making, with slight fluctuations from semester to semester due largely to new experimental classes challenging patrons to think differently about what the Art Center offers and new sign up procedures. This semester, so far, has seen a drop in classes making, to about 50%. A change in staffing right as solicitations for Fall Adult Classes came into play likely explains this drop in percentage, and although there will be more classes offered in the latter part of this quarter as a result, the classes that were able to come out of this semester did not expand beyond the usual kinds of classes that are offered, so participation could likely continue to remain low. This presents a challenge that will be taken on during the next quarter in identifying new classes and new instructors that will shake up the standard offerings the Art Center typically hosts. The fluctuation in the number of Adult Art Classes offered during this quarter reflects the shift over the summer towards youth oriented classes with an beginning to the traditional Adult class semester in late August, or already more than half way through the quarter.

Age, location, and gender demographics show a good balance of participants from both inside and out of Los Alamos County, with a leaning toward female adult class participants, and less teen participants than would be ideal. Teamwork between Art Interest Groups and class curriculum has served to bolster attendance to the groups as well. More continued Art Interest group meetings over the summer this year point to a steady set of participants coming in to take part in these groups and taking on duties to see them running smoothly. In comparison to other entities in Los Alamos that offer classes, the Fuller Lodge Art Center comes in at a close 3rd after the YMCA and UNM-LA, and nearly equals UNM-LA in the number of classes that have enough students to run.

	<b>Adult Classes {fy19} (fy18)</b>	<b>Art Interest Groups {fy19} (fy 18)</b>
<b>1<sup>st</sup> Quarter</b>	<b>6 {10} (8)</b>	<b>42 {44} (32)</b>
<b>2<sup>nd</sup> Quarter</b>	<b>{38} (41)</b>	<b>{48} (42)</b>
<b>3<sup>rd</sup> Quarter</b>	<b>{41} (46)</b>	<b>{40} (40)</b>
<b>4<sup>th</sup> Quarter</b>	<b>{23} (23)</b>	<b>{42} (44)</b>

## **Exhibition**

### **Gallery**

The Gallery Space presents a series of 9 juried exhibitions every year which, like everything in the Art Center space, is juried by local and regional artists familiar with the Art Center. Over this quarter 2 themed exhibitions were presented alongside 2 solo exhibitions. Each exhibition saw positive feedback from both artists and viewers. Age, location, and gender demographics showed a good balance of participants from both inside and out of Los Alamos County.

*Summer Art Camp Showcase completed our summer art camp by giving students ages 4-18 a chance to exhibit the artwork they created over the 2019 Summer. With over 900 pieces of art and 2 weeks of childish wonder passed on to every visitor who came through the doors this annual show is always a predictable success!*

*Pat Walls Solo Exhibition "Offerings" took on the transitory nature of monoprinting and paper money used to burn at ceremonies in parts of Asia, and combined them into beautiful abstract art pieces that transformed the Portal space in an entirely unique way. She was well received as a well known local artist.*

*Making Waves took on the idea of the ripple effect and water conservation in a high desert state, and made for a strong show with a strong showing of artists. Like many of the exhibits this calendar year, Making Waves gave artists a chance to explore how concepts like climate change and water rights can be presented visually and change preconceptions of artists and viewers alike.*

*Monika ten Bruggencate's Portal Exhibition of Figures, Landscapes, and More, gave participants a unique glance into a classically trained artist using traditional media with a unique vision and in a contemporary style. Paired with Through the Needle's Eye, Monika's work performed well and contrasted beautifully!*

*Through the Needle's Eye is a traveling exhibition of embroidery work collected and presented every other year by the Embroider's Guild of America. Through the generosity of local EGA members the Art Center was privileged to host the exhibition for a month that included almost daily embroidery interpretations, demonstrations, and talks. The exhibition included artists from across America and the world, and was very well received with several sales and a deeper interest level than many more broadly interpreted shows could garner.*



## Gallery Shop

The Gallery Shop makeover is, for all intents and purposes, complete. With new furniture, a user friendly point of sales system, and computerized sales for gallery shop inventor, exhibitions, fairs, and classes in position at the front desk the space has changed visually and in its abilities to serve customers more quickly and immediately. A new POS System to replace the faulty prior system has been a simple one to learn for staff and volunteers alike and will likely remain a user friendly application for us to use for several more years. Age, location, and gender demographics show a good balance of participants from both inside and out of Los Alamos County in both artists and the general public making use of the gallery shop space. Volunteers at the front desk are primarily female and of AARP status, but there is representation of over a 70 year age span, and a spectrum of genders and backgrounds. The Gallery Shop has continued to support an average of 100 artists.

2 juries was held this quarter with a total of 5 new artists accepted into the gallery shop. These were the gallery shops last juries prior to the much anticipated Affordable Arts Show juries, the first of which was held in September to great success. The gallery shop hosts a total of 6 juries yearly from February through September.

## Fairs



The Summer Arts and Crafts Fair was held during this quarter in conjunction with the Los Alamos Fair and Rodeo. Similar success to last year's Summer Fair is seen below, with only positive comments from vendors and participants alike. A change in staffing could have negatively effected the show, but the new staff person was an absolute wizard, and things ran smoothly despite a few hiccups that only a history with the shows could have prevented. The additional partnership with a number of Los Alamos and regional poets made for a wonderful additional indoor use of Fuller Lodge during the show, and initial response makes it sound like we will partner again next year. The Art Center has had a heartening initial response to participating in the October 22nd Fall Fair as well, despite the fact that the Art Center has decided to hold the show at a slightly smaller venue because of construction in front of the typical Fall Fair venue. The construction has the possibility of impacting this fair through FY 2021 as well, and we are initially concerned about the fair as a whole. There are not man venues that can support and Arts and Crafts Fair in Los Alamos, and most are off of the beaten path. We are happy with our new venue, but will likely lose about 10 booths, or \$1000 worth of revenue for it, which is a big blow. Below details previous fairs from last Fiscal Year as well as this FY 19 Quarter 1 and 2. It should be noted that Summer Fairs have the ability to expand across a wide outdoor space, while the Fall Arts and Crafts Fair is in an indoor venue that is more intimate. The Art Center partnered closely with the Los Alamos Arts Council on the Arts Council run Mother's Day Spring Fair and Winter Fair through offering primarily curatorial support, and it is thought that part of the success of these fairs is a renewed effort to cross collaborate. Initial construction efforts near the traditional indoor Arts and Crafts Fair venue may present a challenge for FY2020's October Arts and Crafts Fair.

	<b><i>Fall Fair 2019</i></b>	<b><i>Summer Fair 2019</i></b>	<b><i>Fall Fair 2018</i></b>	<b><i>Summer Fair 2018</i></b>	<b><i>Fall Fair 2017</i></b>	<b><i>Summer Fair 2017</i></b>
<b><i># of Participants</i></b>		2000	560	2000	600	2000
<b><i># of Art Vendors</i></b>		93	66	102	65	80
<b><i>Total # of Vendors</i></b>		95	67	105	66	85
<b><i>Heads in Beds</i></b>		35	8	35	10	30

**Outreach**

## Community Liaison

The Art Center has the pleasure of acting as a community liaison because of the physical proximity of the site to downtown Los Alamos attractions and the placement of the Art Center in the historically significant Fuller Lodge. Volunteers and staff take seriously this stewardship of the history as well as the present day impression of Los Alamos. Several Art Center volunteers have completed leadership and docent training courses through different leadership entities and the Historical Society. All Art Center employees are encouraged to visit Los Alamos and regional historical sights, museums, and tours, and are paid for their time spent in doing so.

Over this quarter the Art Center was officially open for about 44 hours weekly and in use by artists and participants for about 65 hours weekly. Every Art Center participant had the opportunity to interact with a range of community members at any given time, with at least 35 of those hours included interaction with Art Center volunteers weekly. These numbers remain fairly consistent and only fluctuate due to after hours activities. Historically for the last 5 Summers the Art Center expands it's hours to cover the Friday Summer Concert Series at the Pond and offer additional offerings late in the evening in Los Alamos and during the month of December the Art Center extends it's hours to accommodate holiday shopping times, which accounts for the fewer number of hours than over the previous quarters. This summer the Art Center made the decision not to remain open specifically for the Concert Series due largely to the fact that the number of participants on those evenings have been low over the last 3 years since permanent bathrooms have been installed at Ashly Pond. Additionally, the art center experienced a large turnover in staff over the Spring, and didn't feel equipped to handle the additional hours. The Art Center has not seen a significant loss of participation and no one has commented on the lack of additional hours, making the Art Center confident in it's decision.

Through the generous collaboration of the Los Alamos Historical Society, Fuller Lodge Art Center staff and volunteers can now join Historical Society lead tours of the Historical District. The Art Center has been provided with 35 tickets, 23 of which have been redeemed to date.



## **Volunteers**

The Art Center currently has a contingent of 25 active volunteers that remains fairly stable. Additional volunteers are still on the books, but over the summer there were a number of health issues effecting some of our long term volunteers. The Art Center has been relatively complacent in reaching out to new volunteers over the past several years, but upcoming quarters will necessitate a new need to reach out to new individuals in the hopes of strengthening our volunteer base. In addition to their volunteer discount, volunteers were able to take advantage of class time dependent on volunteer hours, and on tours of the Historical District lead by the Historical Society. The Art Center will facilitate specific tour dates every quarter to bring volunteers up to speed on Los Alamos History. The Art Center also plans to host additional volunteer only offerings every quarter to promote continued education amongst our volunteer base as our volunteer coordinator becomes more familiar with every day tasks and is able to take on more responsibilities. Over this quarter volunteers had early access to the Santa Fe contemporary exhibition at the Santa Fe Conference Center. 11 staff members and volunteers took advantage of this opportunity and socialized over dinner afterwards.

Age, location, and gender demographics show a good balance of participants from primarily inside Los Alamos County with an age range of 70 years. Volunteers are more likely to be female and of AARP status, but a spectrum of genders and backgrounds are represented. Currently 3 of our regular volunteers commute from outside the county. Largely due to summer schedules the Art Center has seen a significant rise in teen and young adult volunteers, which has been gratifying during a busy season when many of the regular volunteer schedules are in flux.

## **Collaborations**

In addition to collaborating quarterly with an average of 300 local and regional artists, and a comparable number of local and regional small businesses, to bring all the programming and visitor opportunities that the Art Center provides, the Art Center consistently collaborates with local and regional organizations and businesses through educational opportunities, programmed events, and group promotions. Collaborations this quarter made possible:

\*Space for art interest groups including the Los Alamos Life Drawing Group, the Ashley Pond Woodcarvers, the Adobe Users Group, and the Los Alamos Clay Club;

\*private art tutoring opportunities, and cultural group meeting spaces;

\*and continued programming with LACDC, Los Alamos Creative District, Los Alamos County, and Los Alamos Arts Council, the Los Alamos Historical Society, and the Pajarito Environmental Education Center.

***Collaborations of note during this quarter included:***

- \* Collaborating with the Los Alamos Creative District, LACDC and its subsidiaries, and the Los Alamos Arts Council to create the Chalk Walk 2019 and Sciencefest experiments,
- \* Collaborating with the Creative District, Los Alamos Historical Society, and the Embroider's Guild of America on a Creative Crawl and ongoing special activities during the opening of and throughout the exhibition of "Through the Needle's Eye", and
- \* Collaborating with the Los Alamos County, Los Alamos County Extension, Secret City Concert Series, the Los Alamos Horse Stables & Sheriff's Posse, Roaring Jelly, and Los Alamos Poetry Group to create a vibrant Los Alamos County Fair and Rodeo.

**Artist Support**



The Art Center continually supports artists through providing a space for artists to exhibit and sell works of all kinds through a variety of venues and price points, including artwork that is not for sale; by providing space, equipment, and support for artists to offer instruction in their various professions; by offering space and support for artist

critiques, formal portfolio reviews, and artist interest groups; and by providing an artist lending library.

Over this quarter the Art Center served over 368 artists and a comparable number of regional small businesses through this artist support. This number comes from artists served through the gallery gift shop, exhibitions, teaching positions, fairs, classes, and outreach. The increase in artist numbers, which hover consistently around 300 over the second half of the calendar year, can be attributed specifically to the increased artist opportunities this quarter through the Summer Arts and Crafts Fair and the Summer Art Camp.

### Scholarships

The goal of the Art Center is to emphasize the need to pay an artist a living wage and to create and understanding and appreciation for that by Art Center participants. Because of this, the Art Center rarely supports programs that ask artists to give of time and talent gratis. Instead, the Art Center has a well established scholarship process. Volunteers to the Art Center can also redeem volunteer hours through classes offered at the Art Center. To date the Art Center has never denied a scholarship request. Scholarships for students ages 0-18 are almost exclusively supported by the Emily Bradley Foundation. Adult scholarships are provided by interested Art Center participants on an as needed basis or by recipients working with the Art Center for a number of hours to earn credit for a class. Typically the need for youth scholarships rises dramatically over the summer, and remains low during the school year.

\* 14 scholarships were requested for youth this quarter and granted, which is about normal and consistent with the number of scholarships the Art Center solicits through the schools and homeschool network as outreach for summer programming.

\* No Adult Scholarships were requested for this quarter.

\* 9 classes were requested and granted under the new volunteer hours converted to classes program.

<b># of Scholarships</b>	<b>1<sup>st</sup> Quarter {fy19}{fy18}</b>	<b>2<sup>nd</sup> Quarter {fy19}{fy18}</b>	<b>3<sup>rd</sup> Quarter {fy19}{fy18}</b>	<b>4<sup>th</sup> Quarter {fy19}{fy18}</b>
<b>Adult</b>	0 {0} (0)	{1} (2)	{1} (3)	{0} (3)
<b>Youth</b>	14 {9} (17)	{1} (0)	{0} (0)	{12} (14)
<b>Volunteer</b>	9 {3} (N/A)	{14} (N/A)	{10} (9)	{6} (7)

## Promotions



The Art Center is a leader in well promoted events and activities with an always evolving website and a strong digital and print presence. The Art Center used the following outlets for promotional opportunities over this quarter:

\*Digital: Fuller Lodge Art Center website, social media (Instagram, Facebook, Twitter), video slideshow, Email newsletters, online newspaper articles and ads, online calendars, online class sign-up and payment;

\*Print: Newspaper articles and ads, magazine articles and ads, posters, fliers, banners, moveable signs;

\*Other: Radio, collaborative programming, in-person outreach;

The Art Center also closely works with Los Alamos Arts Council, Los Alamos County, The Los Alamos Daily Post, The Los Alamos Monitor, PAC-8, 1490 KRSN, the Reel Deal Theater, Village Arts, the Los Alamos Chamber of Commerce and their subsidiaries, and the recently formed Discoveries Action Team to cross promote and curate promotional materials.

## 501 C-3 Status

\*In October of 2017 the Board of the Los Alamos Arts Council agreed to undertake studying the absorption of the Art Center by a unanimous vote.

\*The Art Center continued to meet with Arts Council Staff biweekly from October 2017 through January 2018 on behind the scenes coordination in preparation to present to the Arts Council board in February of 2018. The Art Center staff has committed to these meetings or more frequent meetings until the Art Center is legally absorbed by the Arts Council.

\*No decisions were made at the February presentation. Recent changes in leadership at the Arts Council have made it impossible to actively pursue the Arts Council absorbing the Art Center, but the opportunity is still on the table and still in discussion with the Art Center up through the present.

\*The Art Center is currently seeking independent 501 C-3 Status, which it projects to achieve before the end of FY- 2018. The Art Center will seek to speak with the Arts Council formally before this takes place, and the opportunity for the Art Center to become absorbed by the Arts Council will remain a priority of the Art Center regardless of 501 C-3 status.

\*As of July 2018 the Los Alamos Arts Council has taken a renewed interest in absorbing the Art Center. The Art Center resumed meeting with the Arts Council over this quarter and continued to seek 501-C3 status independently. The Arts Council plans to vote formally on the issue at the 2/14/2019 board meeting.

\* The Arts Council formally voted to absorb the Art Center at the February 14th meeting. Currently a lawyer is being sought and plans are being made for a realistic timeline with steps along the way which include the integration of Art Center and Los Alamos Arts Council missions and operations, accounts, staff, and board. Initial feeling was to begin fy 2020 as one entity, but that timeline looks ambitious.

\*The Arts Council is currently under new leadership and has agreed to combine with the Art Center. Current projections show that the Art Center and the Arts Council will be one organization by the end of FY 2020. The Art Center has additionally obtained a Non-for Profit number and is filling out form 1023 in expectation of being granted NFP status, so that there are 2 tracks simultaneously taking the Art Center toward NFP status.

\*The Arts Council and Art Center have formed a Strategic Planning Committee to begin meeting in November of 2019 with a lawyer to create a path and a timeline for the Art Center to become part of the Arts Council.

**Other information you want to share:**



**20/20 Vision**

It is important for the Art Center to look ahead in order to ensure that deliverables are fulfilled and to ascertain the overall health and vibrancy of the Art Center as an entity supporting the visual arts, culture, and education locally and regionally.

In looking ahead to the calendar year 2020 we hope to bring about a vision of the Art Center through examining our roots, looking inwardly at the creative individual, looking out to how that creativity affects the world, and look forward by bringing together all of those pieces. Exhibitions, Education, Outreach, and every aspect of the Art Center will be molded by these general areas of interest through themed shows and workshops and carefully planned collaborations.

In 2019, the Art Center is examining and participating in the artist's role in the world and the affect of the artist as an activist on their immediate and more far reaching surroundings. See the Art Center's schedule of upcoming events at: <https://fullerlodgeartcenter.com/exhibit-schedule/>

In looking forward to 2020, the Art Center plans to unify the Arts Council and the Art Center, and to strategically collaborate with other entities to build a stronger and more unified county, region, and country.

## **Goals**

### ***Immediate***

\*To continue to train and maintain all staff positions with stable and suitable staff and encourage growth in current staffing positions through continued education and outreach opportunities.

\*To educate staff and volunteers consistently as custodians to what Los Alamos and Art Center are currently, have been historically, and what they hope to be in the future.

\*To solidify relationships and to bring unique perspectives and assets to the table with entities such as Los Alamos County, Los Alamos Chamber of Commerce and its subsidiaries, Los Alamos Historical Society, the Pajarito Environmental Education Center, the Informal Educators Group, Los Alamos Homeschoolers, Los Alamos Piecemakers, Mesa Public Library, Los Alamos Public Schools, the YMCA, regional arts groups, and various businesses and promotional outlets.

\*To build new collaborations and relationships with Project Y, Los Alamos Maker's Space, the Steam Lab, the Betty Ehart Senior Center, Los Alamos Teen Center, and Los Alamos Youth Activity Center.

\*To support creative spaces and experiences locally that align with the Art Center's vision.

\*To collaborate on a large scale at least twice per quarter.

### ***Long Term***

\* To build more regional collaborations with state, national, and international visual arts groups.

\* To become part of the Los Alamos Arts Council and build more cross cultural relationships.

\* To support and subsidize more creative spaces and experiences locally and regionally, and to create a stronger outreach program that would bring us into the schools.

\* To offer paid internships and residency programs.

\* To establish a long term endowment fund and to put an emphasis on grant writing opportunities.

## ***Hurdles***



\*Physical Restrictions: The Art Center must be creative with the physical space it is in. Need for more storage to accommodate educational needs, and the need to use facilities for multiple purposes that would be better used as separate facilities can cause scheduling and creative space difficulties. Interest from local and regional participants at the Art Center in studio space and worker collectives as well as a photo lab and more gallery space point to a need to look at more creative spaces locally and continue to collaborate outside the physical footprint of the Art Center. The general inaccessibility of much of the Art Center's space to participants with physical disabilities makes space even more precious and makes requesting additional funding difficult.

\*Continual challenges related to lighting, heating, and previous construction on the Art Center facilities also present daily challenges. The Art Center has open work orders regarding promised new lighting, the completion of patching holes in the drywall, and the repair of several windows. The Art Center recently received alternate lighting sources provided by the county for several of the upstairs offices in order to alleviate a real crisis in lighting the facility as the track lighting fixtures have been falling apart and going dark for the last 2 years, and the Art Center is grateful for the help. Unfortunately since the alternate lighting was put in last quarter an additional 9 fixtures have gone dark and the Art Center is in just as much danger of going dark as it was several months ago. All fire extinguishers are also out of date.

\*Interpersonal Difficulties: The Art Center has been looking for and training staff in 3 positions and is working in tandem on becoming a part of the Los Alamos Arts Council and exploring it's own 501-C3 options, and has had little time to expand in other areas as a result. The Art Center also expects to add an additional employee to work specifically on exhibitions over the next quarter.

\* Shallow Pool of Resources: A lack of qualified instructors with specific experience in Pre-K students and special needs students, as well as a lack of instructors in certain artistic disciplines has lead to perceived missed opportunities in the programming the Art Center provides. Despite this, educators and artists continue to step up as they can. The Art Center would love more resources to help educate contract instructors especially in the areas of working with the very young and students with learning disabilities, and has recently made strides in working with a specific instructor with experience in the realm of pre-K, and another instructor who is well known regionally from her work with students with disabilities.

### **Exciting News**

The Los Alamos Arts Council has announced a strategic planning committee for the integration of the Art Center and the Arts Council, bringing the Art Center one step closer to realizing the goal of rejoining it's sister organization.

The Fuller Lodge Art Center has accomplished all it has hoped to in computerization. The Art Center is now on a fully functioning computerized system useable by volunteers and staff alike! All gallery sales, fair sales, and exhibition entries are computerized and classes are available online. Sign ups and sales have been going smoothly and have visibly bolstered Art Center sales. Observing volunteers welcome the new technology available and seeing the synergy of volunteers taking classes through volunteer hours has been especially gratifying. Continued efforts to reach artists on their home computers, and efforts to streamline and network Art Center technology are also visibly effecting how work is picked up and completed at the Art Center.

The Art Center is excited to announce a complete 2020 schedule with a variety of exciting exhibitions and invitational shows! Please see the following link for our complete 2020 vision! <https://fullerlodgeartcenter.com/exhibit-schedule/>. Exhibitions for this calendar year offer opportunities to talk about strength and re-growth in tandem with them for the 20th Anniversary of the Cerro Grande Fire, as well as ways to look ahead for the Art Center and it's place in the future.

The continued success of Wednesday Afternoon Art Camp has necessitated expanding the number of classes offered to 3 classes on every Wednesday afternoon. The entire fall semester has been extremely successful with a capacity of 30 students rather than 20 students at most class sessions.

The Art Center is continuing to collaborate with various entities nationwide to create an illustrator/writer platform for Rainbow voices and various Santa Fe and international entities including the Santa Fe CCA , Muses, and Starkers organizations to create an organized Life Drawing and modeling platform in Santa Fe to serve the surrounding region. Collaborations such as these are coloring planning for the 2020 calendar year and helping the Art Center to create more beneficial regional bonds especially with other regional arts centers. The Art Center is also planning continuing education opportunities for all staff going into 2020 with both a local focus on job skills and Los Alamos history, and a broader collaborative focus to bring us closer to the mission and methods of the Los Alamos Arts Council.

It is always thrilling when collaborations over previous quarters lead to new participants, volunteers, and in this case even staff members! Because of a Spring collaboration with UNM-LA that didn't even get mentioned in the previous quarters many collaborations we were able to find and support two new staff members, and because of partnering on the LANL Summer Student Ice Cream Social the Art Center gained several devoted summer participants for Art Interest Groups over the summer!

### Thanks



The Art Center fully recognizes that without the support of the community, businesses, and county it would not be the vibrant creative space it strives to be, and that it is important to thank those whose support means so much. This quarter we would especially like to thank:

\*Our 30-some current official volunteers working this quarter behind the scenes, at the front desk and on various committees. Volunteers work tirelessly to be the community connections that bring people to the art center and keep them coming back.

\*The new contract personnel who have stepped up to fill some very large shoes, and who are enthusiastically sharing their time and talents with the community.

\*The County grounds and custodial staff who have been consistently solicitous and professional.

\*The scheduling staff at Fuller Lodge and the Los Alamos Historical Society for their care and understanding, especially regarding the shared Fuller Lodge classroom space and especially during our busy summer months.

\*Linda Zwick of the Emily Bradley Memorial Fund and the several individual donors who stand ready with scholarships for students of all ages. Thanks also to the Los Alamos Public Schools Art Instructors and Councilors and the Los Alamos Homeschool network who every spring help the Art Center to identify students with a financial need and an interest in the Visual Arts, and help ensure that the Art Center can reach out to these students with scholarship opportunities.

\*The 5 local musicians who gave of their time and talents at Art Center receptions this quarter.

\*The volunteers and who facilitate our Art Interest Groups and keep the Art Center consistently reaching artistically, and who especially are able to be there for Summer Students and other adults when Summer schedules focus Art Center staff on the communities younger demographic.

\*The Summer and Fall 2019 Contract Instructors who continued to pass on their love for art and creativity to all ages of students.

\*The over 200 families that participated in this year's Summer Art Camp Program.

\*The Embroider's Guild of America for a unique and insightful exhibition that would have been impossible without their passion and expertise.

\*The Los Alamos Creative District and Los Alamos Historical Society who continue to remain strong partners in every aspect of the Art Center's activities and outreach. PEEC, for spearheading the Summer Ice Cream Social that brought us several new participants, and UNM-LA whose Spring Job Fair helped us hire 2 new staff members.

\*The facilitators of the Santa Fe Contemporary Show for allowing the Fuller Lodge Art Center repeated early access as a group to enjoy the show.

\* Last, but certainly not least, the AMAZING staff at the fuller Lodge Art Center, who keep the space moving and shaking! Special thanks to our 2 new staff members this quarter, Matt and Kyrene, who have jumped in with enthusiasm.

## **We Need YOU!**

It's important to note just how much we need YOU to make the Art Center a viable and vibrant space! **We need YOU to...**

**\*come!** ~ Nothing is possible without an interested and interesting group of people participating in the gallery space, at an event, or in Art Center classes.

**\*create!** ~ The Art Center is all about making sense of the world through the act of creation, and we need creators and creations in all aspects of what we do!

**\*teach!**~ The ability to pass on skills through class instruction is the single most effective way to insure that the Art Center remains a living and changing entity where creators of all kinds can learn something new or expand on a familiar skillset.

**\*mentor!**~ Through mentoring programs the Art Center can match novices with experts and scholarships students with sponsors.

**\*volunteer!**~ The Art Center always needs volunteers to greet visitors, set up exhibitions, curate artwork, run the art library, host receptions, lead interest groups, and support our students.

**\*pass it on!** ~More than anything else, the Art Center wants to expand the services it provides to as many people as it can, and the first step to that is by reaching them!



