

## FY2021 QUARTERLY REPORT FORM

CONTRACTOR: LOS ALAMOS ARTS COUNCIL (CULTURAL)

QUARTER: 1 - July - Sept

AGR20-41 Completed by: Christine Monteith

### FINANCIAL INFORMATION (report on LAC direct funding only)

Is annual financial review complete? NO If yes, date of report \_\_\_\_\_

Type of Expense	Q1 (July-Sept)	Q2 (Oct-Dec)	Q3 (Jan-Mar)	Q4 (Apr-June)
Children's Programming	875			
Evening Concerts	825			
Collaborations	332			
Marketing	220			
Personnel/Staff Expenses	1,250			
<b>TOTAL</b>	<b>\$ 3,502</b>	<b>\$ -</b>	<b>\$ -</b>	<b>\$ -</b>

### PROGRAMMING

	Daytime Performances	Evening Performances	Children's Theater Workshop	Other Events/Programs
# of in-person participants	-	-	-	300
# of online participants/viewers	482	-	-	-
<i>It is difficult to collect identifying data in some programs and such identification is not required, so numbers below may not add up to total participant counts</i>				
# reporting as residents	400	-	-	300
# reporting as non-residents	82	-	-	-
# of children	-	-	-	275
# of adults	482	-	-	30
# of in-person events/programs	-	-	-	2
# of online events/programs	2	-	-	-
% of programming offered free of charge	100	-	-	-
<i>For fee-based programming, were scholarships available to participants needing assistance?</i>				
# of new member households @EOQ:	-	total member households @EOQ		107
# of people providing feedback	31	# paid staff hours		150.50
# rating experience as good or excellent	29	# volunteer hours		15.00

## INTERNET

Was web site updated with new content?		Yes	
How many events were hosted and executed via social media platforms? <i>(Online meeting applications are considered social media platforms.)</i>		2	
Facebook handle	losalamosartscouncil	How many posts were published?	16
		How many new followers?	28
		Total reach?	6,229
		Total engagement?	682
Instagram handle	losalamosartscouncil	How many posts were published?	10
		How many new followers?	14
YouTube channel	LA Arts Council	How many views?	191
		How many videos were uploaded?	2
		How many new subscribers?	3

List other social media platforms and handles:

Gmail/Google Classroom	LA Arts Council	How many posts were published?	1
		How many new followers?	34
		How many posts were published?	
		How many new followers?	
		How many posts were published?	
		How many new followers?	

## CONTRACTOR SERVICES

*Confirm whether or not you met the scope of your contract during the quarter as listed below. If anything has changed since the previous quarter, please describe in your written report.*

	YES	NO
Offer a children's theater workshop designed for participation by children throughout the entire community, usually lasting one (1) week during the summer and culminating in a public performance;		x
Provide daytime performances, such as musical, poetic, dance, readings or theatrical, on a monthly basis;	x	
Provide a minimum of two (2) evening offerings per year, such as musical, cinematic, or dance performances, poetry readings, or other cultural community engagements;		x
Collaborate with other cultural service providers in the community on a minimum of four (4) events, activities, or programs, during the fiscal year, to offer enhanced programming that shall have a stronger, broader impact on the community while minimizing duplication of efforts;	x	
Survey participants and community members throughout the term of this Agreement to collect feedback and input into Contractor's programs, events, and activities, and utilize this information in the planning, design, and implementation of new and existing programs.		x

**GRANTS/OTHER FUNDING SOURCES**

If organization applied for grants or solicitations for funding sources related to AGR20-41, please include a status update in report narrative. Grant applications that involve the County in any way must be approved by County prior to application submission.

**PLEASE ATTACH QUARTERLY REPORT NARRATIVE**

## Los Alamos Arts Council, Quarterly Report Narrative AGR20-41 (Cultural Services)

### Grants and Other Funding Sources:

One grant applied for and received from New Mexico Consortium for the 2020 Kite Festival

### Quarterly Report Narrative:

Los Alamos Arts Council has been working hard to provide events to the best of its abilities during the COVID-19 closures and reductions.

On July 1<sup>st</sup>, Los Alamos Arts Council began operating the Contract for Fuller Lodge Art Center. Both organizations' collaborative effort will continue to bring a strong, unified organization to the Art Community of Los Alamos.

The first event of 2020 for LAAC was the virtual Kite Festival. On Thursday, July 9<sup>th</sup>, Los Alamos Arts Council provided 270 kite kits to the Los Alamos and White Rock Community, working with the Los Alamos Farmers Market to distribute the kites. In preparation for the event, LAAC received a grant from New Mexico Consortium for the kites. LAAC worked with PAC8 to film information for the kites, including building, decorating, kite safety, and kite history. Staff from Fuller Lodge Art Center filmed the portion regarding kite decoration before the July 1<sup>st</sup> merger was complete. Los Alamos Historical Society Executive Director Liz Martineau recorded a genuinely informative session on kite history. Two PEEC Volunteers presented a skit on kite safety and flew a kite as a demonstration. LAAC provided instructions on how to build kites. Generally, LAAC provides this demonstration to 4<sup>th</sup>-grade students in each of the elementary schools. LAAC wanted to make sure that all participants who needed help were able to receive it. The video was made available on Google Classroom, and 34 participants signed up for the instructions. The video is available at <https://youtu.be/RS-0X-B1olg>. LAAC asked for photos of people who made kites to send pictures of their completed kites and kite flyers to LAAC using #2020LosAlamosKiteFestival, but LAAC did not receive any.

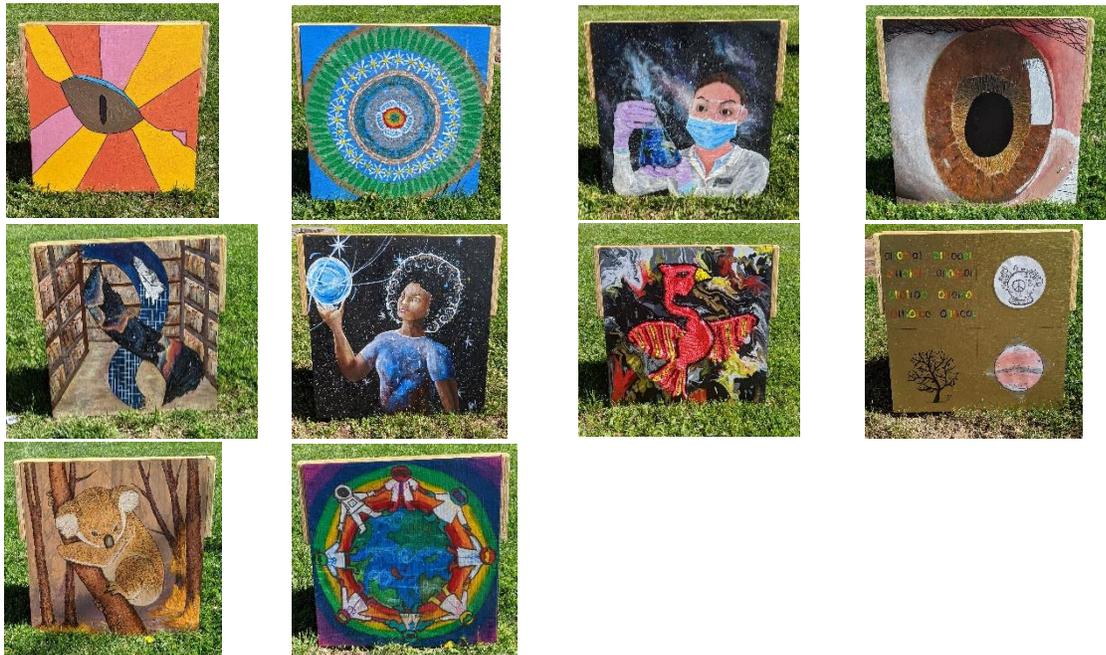


Frist Kite Kit Recipient



Photos provided to LAAC by a friend/member of LAAC.

Los Alamos Arts Council's second event was working with Los Alamos Creative District to provide the 20x20 ScienceFest Art Challenge. Ten members community members entered into the contest and received one 20" x 20" piece of plywood in June, which were painted and returned to display beginning July 7<sup>th</sup>. Members of the community were able to see the works on display at the edge of Fuller Lodge Lawn. LAAC provided judges for the event and the top prize of a one-year membership to LAAC. The second prize was Chamber Checks, and the third prize was a gift certificate to Village Arts.



On August 19<sup>th</sup>, 2020, Los Alamos Arts council presented their first Virtual Brown Bag Lunchtime performance. Heidi Morning and Yelena Mealy recorded their performance and provided a copy of the recording to LAAC. The concert was presented on Facebook at noon and made available on YouTube for viewing. The video is still available on both platforms. <https://youtu.be/SviK4TVg4cQ>. The performance was well attended virtually and is continuing to receive attention on both online platforms.

The Craig Martin Experience was the second Virtual Brown Bag Performance, presented on September 2<sup>nd</sup>, 2020. Again, the group recorded their performance beforehand and provided the recording to LAAC. The video released at noon on the 2<sup>nd</sup>, and again, was well received. A donation was made to the Arts Council through the Facebook donation button. The performance is still available for viewing on Facebook and YouTube. <https://youtu.be/Pk337g3ozXw>

Los Alamos Arts Council was unable to provide Missoula Children's Theatre this year because July's restrictions would not allow for an audience at the location. There were also additional concerns about disinfecting spaces and the additional costs required. LAAC hopes to provide an event in the summer of 2021 to satisfy the contract requirements.