

FY2021 QUARTERLY REPORT FORM

CONTRACTOR: LOS ALAMOS ARTS COUNCIL (ART CENTER)

QUARTER: 1 - July - Sept

AGR20-39

Completed by: Christine Monteith

FINANCIAL INFORMATION (report on LAC direct funding only)

Is annual financial review complete? NO If yes, date of report _____

Type of Expense	Q1 (July-Sept)	Q2 (Oct-Dec)	Q3 (Jan-Mar)	Q4 (Apr-June)
Capital Outlay	725			
Personnel Expenditures				
Marketing				
Other	2374			
TOTAL	\$ 3,099	\$ -	\$ -	\$ -

PROGRAMMING

	Art Center/Gallery Visitors	Classes/Camps	Programs/Events
# of in-person participants	1,677	-	-
# of online participants	-	-	-
<i>It is difficult to collect identifying data in some programs and such identification is not required, so numbers below may not add up to total participant counts</i>			
# reporting as residents	1,650	-	-
# reporting as non-residents	27	-	-
# of children	47	-	-
# of adults	1,630	-	-
# of in-person functions	1	-	-
# of online functions	4	-	-
% of programming offered free of charge	100.00%	-	-

For fee-based programming, were scholarships available to participants needing assistance?

Art Center Visitors Who Don't Live in New Mexico

# who checked in from another state	20	# who checked in from another country	7
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# of people providing feedback	35	# paid staff hours	311.50
# rating experience as good or excellent	30	# volunteer hours	100.00

INTERNET

Was web site updated with new content?			
How many events were hosted and executed via social media platforms? (<i>Online meeting applications are considered social media platforms.</i>)			4
Facebook handle	FullerLodgeArtCenter	How many posts were published?	57
		How many new followers?	26
		Total reach?	9,047
		Total engagement?	1,188
Instagram handle	fullerlodgearcenter	How many posts were published?	9
		How many new followers?	
YouTube channel		How many views?	
		How many videos were uploaded?	
		How many new subscribers?	

List other social media platforms and handles:

Artfullexhibits.com	artfullexhibits.com/carousel.php?galler	How many posts were published?	4
		How many new followers?	unknown
		How many posts were published?	
		How many new followers?	
		How many posts were published?	
		How many new followers?	

CONTRACTOR SERVICES

Confirm whether or not you met the scope of your contract during the quarter as listed below. If anything has changed since the previous quarter, please describe in your written report.

	YES	NO
Manage, operate, and staff a County Art Center ("Art Center") which shall be open to the public during hours that shall assure maximum public access	X	
Operate and staff a small gallery shop within the Art Center which shall offer a variety of artistic items, mediums, and price points from artists of varying levels of artistic ability;	X	
Curate displays and themed art exhibits in the Art Center, some of which may be for sale;	X	
Conduct art classes, programs, events and other art-related activities that collectively meet the following criteria:		
(1) Target a variety of ages and abilities;		X
(2) Summer art camp program(s) for elementary school students in the Art Center and other locations as appropriate;		X
(3) Explore traditional mediums (such as, but not limited to, ceramics, painting, jewelry making, photography, fiber arts, metal and wood working);		X
(4) Explore non-traditional mediums, including but not limited to digital arts and mediums related to theater (such as masks, scenery, and face painting);		X
(5) Provide classes and programs at reasonable rates; and		X
(6) Provide scholarships at Contractor's discretion to children based on financial need and letters of reference;		X
Collaborate with other cultural service providers in the community on a minimum of four (4) events, activities, or programs during the fiscal year to offer enhanced programming that will have a stronger, broader impact on the community while minimizing duplication of efforts;	X	
Participate in community events that are encouraged by County Community Services Director or designee, such as fairs and festivals;		X

Survey patrons to collect feedback and input into Contractor's programs, events, and activities, and utilize this information in the planning, design, and implementation of new and existing programs; and		X
Disseminate information to the public and the artist community regarding Contractor's activities and events, activities and programs at the Art Center and other art-related happenings by use of the news media, social media, newsletters, and other appropriate means of announcing programming and opportunities.	X	

GRANTS/OTHER FUNDING SOURCES

If organization applied for grants or solicitations for funding sources related to AGR20-39, please include a status update in report narrative. Grant applications that involve the County in any way must be approved by County prior to application submission.

PLEASE ATTACH QUARTERLY REPORT NARRATIVE

Los Alamos Arts Council, Quarterly Report Narrative AGR20-39 (Art Center)

Grants and Other Funding Sources:

No Grants were awarded this quarter.

Quarterly Report Narrative:

The Fuller Lodge Art Center reopened on June 29th, 2020. On July 1st, 2020, Los Alamos Arts Council took over operations. LAAC operated the Art Center at regular hours (10 am – 4 pm, Monday through Saturday) through September 12th. LAAC determined that it would be prudent to close on Mondays temporarily due to staffing and volunteer shortages. The Art Center began its new hours on Monday, September 14th. LAAC expects to end the temporary hours in mid-November.

The Gallery shop continues to thrive in the community. Many items came in during the first quarter that were new, and returns of the communities favorite artists and artwork. In early August, LAAC performed a comprehensive inventory of the Gallery Shop items and determined that the previous records were accurate.

The Gallery at Fuller Lodge Art Center continued to rotate works, even through the closures. When the Main Gallery opened in June/July, the show “40 Winks” was on display, with Diane Stoffel remaining in the Portal Gallery with her show “Black Mesa Majesty.” In continuation of using new technology, both shows were available on the new web service, artfullexhibits.com. artfullexhibits.com/carousel.php?galleryID=284182

In August, LAAC and FLAC hosted the Celebration of Clay show “Perspectives.” This annual exhibit is presented by the New Mexico Potters and Clay Artists (NMPCA), and LAAC was pleased to be chosen to be the host gallery for the display. Artists from all over New Mexico presented a unique show to the community, and it was much enjoyed. Sue Ellen Hains was in the portal Gallery with her collage show “A Quiet Place.” Her pieces of collage captured the community’s attention, and the walls were quite bare by the time came to remove the show. While “A Quiet Place” was also available on the artfullexhibits.com website, the Celebration of Clay show was not. Sales were made online for the Celebration of Clay, but sales were made through the NMPCA website, facilitated by LAAC and FLAC staff.



On September 25th, LAAC hosted another outside group, the Plein Air Painters of New Mexico (PAPNM). This unique show allowed painters two pieces each. Paintings were created over a weekend (Friday through Sunday) and the show was hung on Monday morning. The show was available in both the portal and the Main Gallery and enjoyed by the community.



No in-person openings were held for the gallery openings. There was a video made of the Main Gallery and Portal Gallery for the Celebration of Clay and “A Quiet Place,” which was presented online through Facebook. The Plein Air show had an awards ceremony held outside of Fuller Lodge, with all social distancing provisions taken into account.

LAAC/FLAC staff began working in September with Los Alamos Nature Center to present a 4-session collaboration regarding art and nature in the community. The class was open to 1st through 3rd graders, who gathered in small groups to do nature-based art projects outdoors at the nature center. Natural materials were used as media and inspirations to create art while connecting with nature and each other.

Facebook and Instagram were the primary choices for advertising events. LAAC also sent press releases to the newspapers and local radio station and the Rio Grande Sun in Espanola, and multiple news sources in Santa Fe, Taos, and beyond.

While classes have not begun in the first quarter of the year, the class coordinator works with all of FLAC’s instructors to find appropriate ways to connect to the community through art education. Several classes are planned for the October, November, and December months, which are suitable for youth and adults. Finding the correct channels to provide the classes has been difficult, in addition to ensuring that LAAC and FLAC follow all social/physical distancing guidelines and orders from the New Mexico Governor’s office.