

FY 2020 CULTURAL CONTRACT QUARTERLY REPORT FORM

CONTRACTOR: Los Alamos Arts Council

FY20 Quarter: Q3

AGR 17-702

Completed by: Christine Monteith, Executive Director

2. Deliverables. Contractor shall provide:

- A. An annual financial _____ audit or review ____ performed by an independent party with acknowledged financial experience to include, at a minimum, all financial records relating to the Agreement Term, and furnishing County with a copy of such audit within ninety (90) days after the end of County's fiscal year.
- B. Written reports, on forms provided by County, covering each three (3) month period of the Agreement beginning July 1, 2017. The reports shall include financial information describing Contractor's use and expenditures of County funding and, at a minimum, summary information describing:
 - i. The efforts undertaken and the results of Contractor's solicitation of meaningful participant input and/or feedback and a demonstrated willingness to act on this information;
 - ii. The level of participation, reported by age, gender, and residence of the participants, in the various programs, events, and other activities associated with the _____;
 - iii. The level of increased visitation to the Los Alamos area as a result of the contractor's events, programs, and services, if applicable;
 - iv. The level and results of Contractor's collaboration and coordination of effort with other community service providers;
 - v. A description of any applications for grants or solicitations for other funding sources related to the scope of work and the status of the applications or solicitation efforts;
 - vi. A description of the Contractor's efforts to market/advertise events, programs and services;
 - vii. A summary description of the use of County funding to support Contractor's efforts to provide scholarships and/or to make _____ classes affordable to lower income participants.

Contractor shall furnish these reports to County within thirty (30) days after the end of each reporting period.

FINANCIAL INFORMATION (report on LAC direct funding only)

Is Annual Financial Review Attached? Yes No

If yes, date of report:

Type of Expense	Q1 (July-Sept)	Q2 (Oct-Dec)	Q3 (Jan-Mar)	Q4 (Apr-June)
Personnel	\$945.00	\$945.00	\$945.00	
Supplies	\$190.00	\$190.00	\$190.00	
Event/Program	\$1252.00	\$1252.00	\$1252.00	
Media	\$145.00	\$145.00	\$145.00	
Misc. Expense				
TOTAL	\$2532.00	\$2532.00	\$2532.00	\$0.00

PROGRAMMING/SERVICES INFORMATION

List Programs (targeted for all ages)	# participants	# residents	# non-residents	# providing feedback	# rating experience good or excellent
Brown Bag 1/8	47	Unknown	Unknown	9	8
Brown Bag 2/5	42	Unknown	Unknown	8	8
Brown Bag 3/4	50	Unknown	Unknown	10	10

For the quarter, please report:

of people proving feedback***: 27

paid staff hours: 294.5

rating experience as good or excellent**: 26

volunteer hours: 7.5

**Include number already reported under programs in addition to any other feedback contractor may have received

PLEASE ATTACH QUARTERLY REPORT INFORMATION ADDRESSING DELIVERABLE IN SECTION B ABOVE

Deliverables:

Brown Bag Presentation: Stephen Redfield and Jeffrey Smith, January 8th, 2020:

Typically, LAAC is dark for January for Brown Bag Performances. This event was held on a second Wednesday, instead of 1st, as was well attended at 47 patrons. The performers played classical Sonatas for Violin and Viola, and played on instruments from the time period from when the music was written. They educated the audience on their instruments and the pieces, and were thoroughly enjoyed. The event was advertised by a press release to the Monitor, LA Daily Post, the Los Alamos Reporter, and KRSN. Posters were created and delivered throughout the community by LAVA volunteers through the Senior Center. Yard signs were placed around Downtown Los Alamos. Events were created for Facebook and Instagram.

Volunteer Hours: 2 Unique Patrons: 47

Brown Bag Presentation: Claire Detels and Mark Jackson, February 5th, 2020:

Claire Detels performed as a part of the Brown Bag series for the third time. She invited Mark Jackson, a Baritone, to perform with her. A special performance of music by Franz Schubert was performed, in honor of his birthday at the end of January. Multiple patrons came up to the Executive Director and Volunteers after the event to say how much they enjoyed the music and performers. The event was advertised by a press release to the Monitor, LA Daily Post, the Los Alamos Reporter, and KRSN. Posters were created and delivered throughout the community by LAVA volunteers through the Senior Center. Yard signs were placed around Downtown Los Alamos. Events were created for Facebook and Instagram.

Claire comes to Los Alamos from Taos. She has created a series similar to LAAC’s Brown Bag Series in Taos, as she has enjoyed her performances with us so much, and wishes to provide the opportunity to performers in Taos as well.

Volunteer Hours: 3.5 Unique Patrons: 42



Brown Bag Presentation: Joy Charles and Aaron Anderson, March 4th, 2020:

Joy and Aaron gave an amazing performance of Jazz of all kinds. The audience loved the performance, and several made comments to the Executive Director and Volunteer that they really enjoyed the performance. There were four people in attendance of the concert that were under the age of 10. A survey asking how audience members heard about the performance was offered to patrons, but no one accepted the survey. Many responded that they knew because of the yard signs. The event was advertised by a press release to the Monitor, LA Daily Post, the Los Alamos Reporter, and KRSN. Yard signs were placed around Downtown Los Alamos. Events were created for Facebook and Instagram.

Volunteer Hours: 2 Unique Patrons: 50



Collaborations Organized by LAAC

Meeting Dates

Arts Forum Meetings

Feb. 10th and March 9th

The Arts Forum is beginning to plan the October 2020 Evening of Arts and Culture. The Group discussed division of labor, as well as what venues may or may not be available this year.

The forum also discussed scheduling of individual events throughout the year. LAAC manages a calendar for Arts Forum Members to reduce double bookings on dates by multiple organizations. The calendar is still young, and there have been some conflicts. LAAC is working with all organizations to reduce the conflicts as much as possible. LAAC reminded all Forum Members that conflicts will continue, due to limited performance venues for performance groups of larger sizes.

Participants served through Arts Council Programs per Quarter:

Directly: 139 patrons

Indirectly:

1. 12 New Followers on Facebook and Instagram
2. 1709 people visited the website
3. Over 78,000 reaches by Facebook and Instagram Posts
4. An estimated 1000 people would have seen our ads/articles in the newspapers and online advertising.